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Bodypoint, Inc. Announces New E-Commerce Website

Seattle, Washington (February 5, 2016) – Bodypoint, Inc., the world’s leading manufacturer of postural support devices for wheelchair users announces a new e-commerce website www.bodypoint.com.

The new Bodypoint.com website provides easy navigation through a clear menu selection, simplified product page view, enhanced product photo zoom capability, robust search options, and expanded access to technical bulletins and product instructions.

For Bodypoint® customers, the website is now a full-service tool to generate quotations, place orders, check order status, track shipments, and obtain product information. Since 1991, Bodypoint has focused on fast, efficient order fulfillment and delivery. Our investment in digital innovation reflects this focus.

Strengthen your position® is a core component of the Bodypoint brand. It represents our passion to empower wheelchair users to reach their full potential. This is true for our business and clinical partners too. “The new website is a huge extension of our brand. It’s a command center that puts our customers in the driver’s seat to learn about and order Bodypoint products anywhere, anytime.” says Nicole Muehlenhaus, Director of Global Sales and Marketing.

Visit Bodypoint.com to see and experience it for yourself. If you are a Bodypoint customer, sign up and register your account today.

About Bodypoint, Inc.

Bodypoint, Inc., headquartered in Seattle, Washington, is the world leader in the design, development, and manufacturer of postural support devices that enable wheelchair users to reach their full potential. Bodypoint, Inc. supports a worldwide network of value added resellers, U.S. dealers and international distributors covering more than 45 countries.

Recognized as champions of positioning, the company pioneers technological advancements in positioning products that deliver the utmost in comfort, safety, durability, appearance and performance. Their commitment to improving wheelchair postural support devices led to the development of global standards introduced in 2014 by the International Standards Organization, the American National Standards Institute, and the Rehabilitation Engineering and Assistive Technology Society of North America. For more information visit www.bodypoint.com.